

CONTACT

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EXPERIENCE

NATIVE DIGITAL

Visual Designer Jan 2022 - Current

Create wireframes based on content strategy, & design component systems with UI styles based on visual identity.

LITERATURE DEPARTMENT - UNIVERSITY OF KANSAS

UX/UI Designer July 2022 - Current

Brand and web design from concept sketches to high fidelity prototypes for the official Black Books Network.

HALLMARK CARDS

Freelance Designer June 2022 - Current

Creating illustrations & designs for seasonal holidays to be printed for world-wide production and circulation.

VMLY&R

Brand ID Intern Sept 2021 - Jan 2022

Work on brand design, strategic planning & CE for multiple clients, like Intel, Wendy's and Pepsico.

MARKETING COMMUNICATIONS AT KU

Graphic & Motion Designer Jan 2019 - May 2022

Produce print/digital items aimed at supporting recruitment with the established design system.

WHISKEY DESIGN

Web & Graphic Intern Sept - Dec 2020

Research technology & design trends to rebrand the agency website and interdisciplinary clients.

WIX.COM

Web Design Intern Jun - Sept 2020

Create interactive storytelling for brands in NYC using Photography, UX UI, and Motion Graphics.

BENEFACTORY

Graphic/Web Intern May - June 2018

Rebrand digital experiences and brand expression for nonprofits ranging digital and print platforms.

EDUCATION

PARSONS SCHOOL OF DESIGN

MPS Communication Design

UNIVERSITY OF KANSAS

BFA Visual Communication (*Minor: Entrepreneurship*)

SRISHTI INSTITUTE OF DESIGN *Bachelor of Design*

E-CONNECT TECHNOLOGY *Diploma: Web Design*

ACHIEVEMENTS

AWARDS

Webby Awards - 2022 Honoree.

American Advertising Awards - 6 Golds, 1 Silver,
2 Judges Citations, 3 Best of Show Awards 2021-22.

World Brand Design Society - Bronze Award 2022-23.

AIGA - 3 Print, Digital & 2 Judges Choice Award 2021-22.

D&AD New Blood Festival - Portfolio Pick 2021.

The Conversationalist - 2021 Honoree.

National Student Show Dallas - Junior Portfolio 2021.

University Award 2022 presented by the Chancellor of KU.

Senior Design Award - Dean's Pick 2022.

AAF-KC Foundation Scholarship Award 2020-22.

Laura & Alfred Miller Scholarship Award 2021.

KCAF Women in Design Scholarship Award 2021.

Helen Brainerd Scholarship Award 2021-22.

International Excellence Scholarship Award 2018-22.

Finalist, Student Employee of the Year Award 2021.

FEATURES & HONORS

PRINT Magazine - 2 Featured Projects

WiX Creative Blog - 30 Best Websites of 2022

Women in Design Magazine - 2 Features

DesignbyWomxn - 20 Women to Watch

Voyage KC - Article feature

INVOLVEMENT

Spark KC - Panelist

Alumni Insight Talk - Speaker

President - Association of Indian Students

Creative Chair - International Student Association

Board - Prototype - AIGA Student Association

Student Ambassador - Indian Embassy

AIGA Mentorship Community Member

KU Mortar Board Honor Society

SKILLS

LANGUAGES

English, Hindi, Punjabi, Marathi.

DIRECTIONS

Branding, UI/UX Design, Motion & Art Direction.

TOOLS

Adobe Photoshop, InDesign, Illustrator, After Effects,
Premier Pro, XD, Sketch, Figma, HTML/CSS, Java, Python,
Procreate, Calligraphy, Risograph Printing & Book binding.