

## EXPERIENCE

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### NATIVE DIGITAL

*Art Director Designer Jan 2022 - Current*

Lead creative direction on client branding and campaign projects while focusing on conceiving.

### VMLY&R

*Brand ID Intern Sept 2021 - Jan 2022*

Work on brand, strategic planning & customer experience for multiple clients, majorly Intel.

### MARCOMM AT KU

*Graphic & Motion Designer Jan 2019 - Current*

Produce print/digital items aimed at supporting recruitment with the established design system.

### NATIVE DIGITAL

*Art Director Intern Mar - May 2021*

Collaborate with clients to execute solutions and create prototypes for campaign concepts.

### WHISKEY DESIGN

*Web & Graphic Intern Sept - Dec 2020*

Research technology & design trends to rebrand the agency website and interdisciplinary clients.

### WIX.COM

*Web Design Intern Jun - Sept 2020*

Create interactive storytelling for client brands in NYC focusing on redefining the medium. Disciplines like Photography, Code & Data Management, UX UI, and Motion Graphics.

### BENEFACTORY

*Graphic/Web Intern May - June 2018*

Rebrand digital experiences and brand expression for nonprofits ranging digital and print.

## EDUCATION

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### UNIVERSITY OF KANSAS

BFA Visual Communication 2022

### E-CONNECT TECHNOLOGY

Diploma of Web Design & Dev 2018

### SRISHTI INSTITUTE OF DESIGN

Bachelor of Design 2017 (Transfer)

## CONTACT

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## ACHIEVEMENTS

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### AWARDS

Webby Awards - 2022 Student Honoree.

American Advertising Awards: 7 Golds, 1 Silver, 3 Judges Citations, & 3 Best of Show Awards 2021-22.

World Brand Design Society Commended Award.

AIGA: 2 Print, 1 Digital & 1 Judges Choice Award.

University Award 2022 presented by the Chancellor.

AAF-KC Foundation Scholarship Award.

Laura & Alfred Miller Scholarship Award.

KCAF Women in Design Scholarship Award.

Helen Brainerd Scholarship Award.

International Excellence Scholarship Award.

Finalist, Student Employee of the Year Award.

### FEATURES & HONORS

PRINT Magazine - 2 Featured Projects

D&AD New Blood Festival - Best Portfolio

Women in Design Magazine - 21 Designers

DesignbyWomxn - 20 Women to Watch

Wix Blog - Top 14 WebDesign Inspiration

### INVOLVEMENT

President - Association of Indian Students

Creative Chair - International Student Association

Board - Prototype - AIGA Student Association

Student Ambassador - Indian Embassy

American Institute of Graphic Arts Member

AIGA Mentorship Community Member

KU Mortar Board Honor Society

## SKILLS

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### DIRECTIONS

Branding, UI/UX Design, Motion & Art Direction.

### TOOLS

Adobe Photoshop, InDesign, Illustrator, After Effects, Premier Pro, XD, Sketch, Figma, InVision, HTML/CSS, Procreate, Calligraphy, Risograph Printing, and Book arts/binding.

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